



Dr D Y Patil Educational Enterprises Charitable Trust's

## Dr D Y PATIL SCHOOL OF MANAGEMENT

(Approved by AICTE, New Delhi Recognized by Govt. of Maharashtra, Affiliated to Savitribai Phule Pune University)

AISHE Code: C-48357

DTE Code: MB6189

SPPU PUN Code: IMMP015810

(Accredited by NAAC)

Date: 31/10/2023

### Event Report

**Academic Year: 2023-24**

**Name of the Event: Library Activity "Case Study Presentation"**

Date and Time	Tuesday, 31 <sup>st</sup> Oct. 2023, 10.30am to 12.40pm
Event Venue	MBA Classroom 2 <sup>nd</sup> Floor
Organized by	Dr. D Y Patil School of Management, Library
Targeted Audience	Students of MBA 1 <sup>st</sup> Year.

### **Event Contents:**

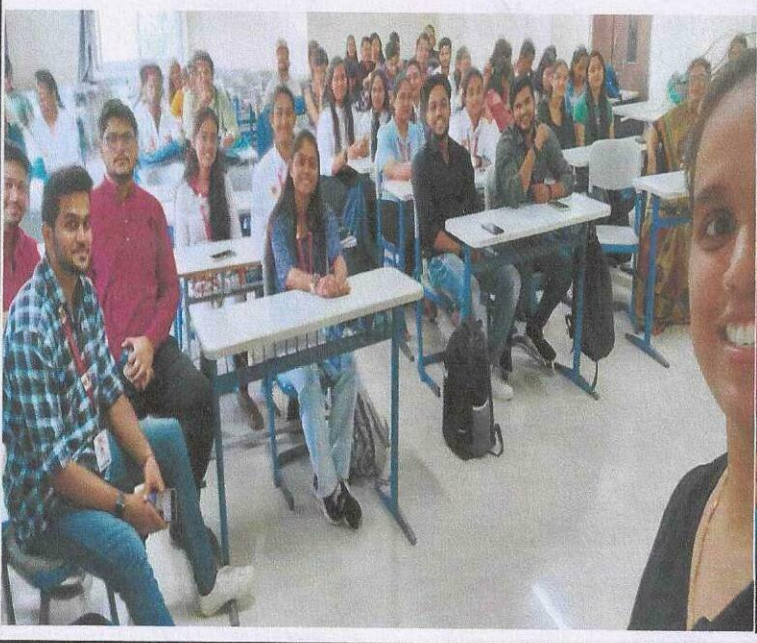
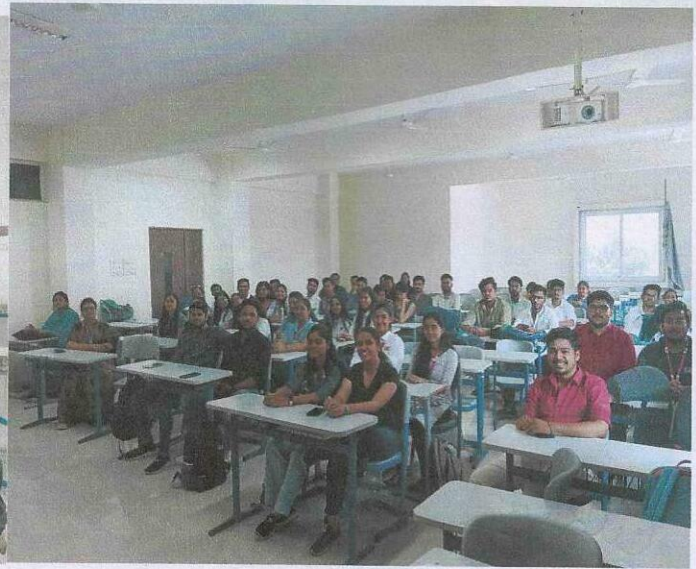
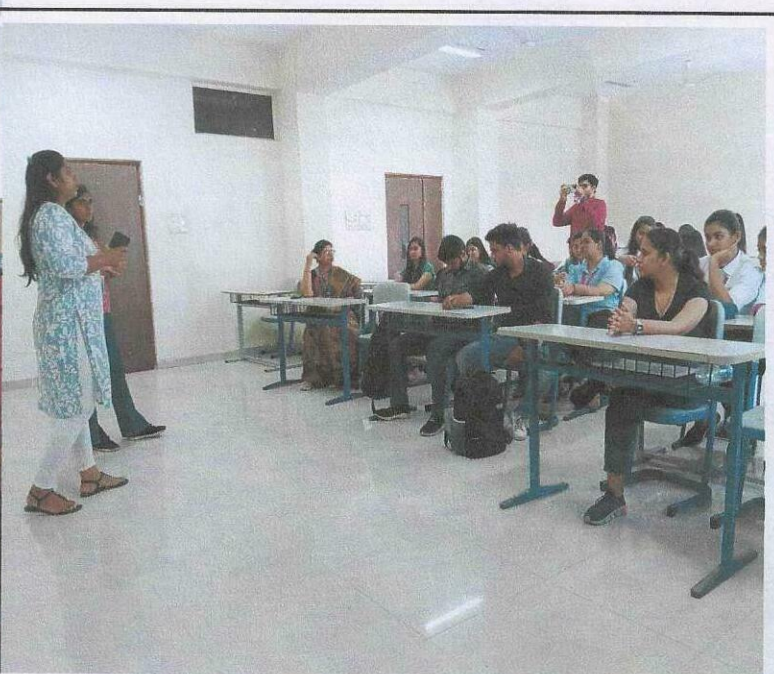
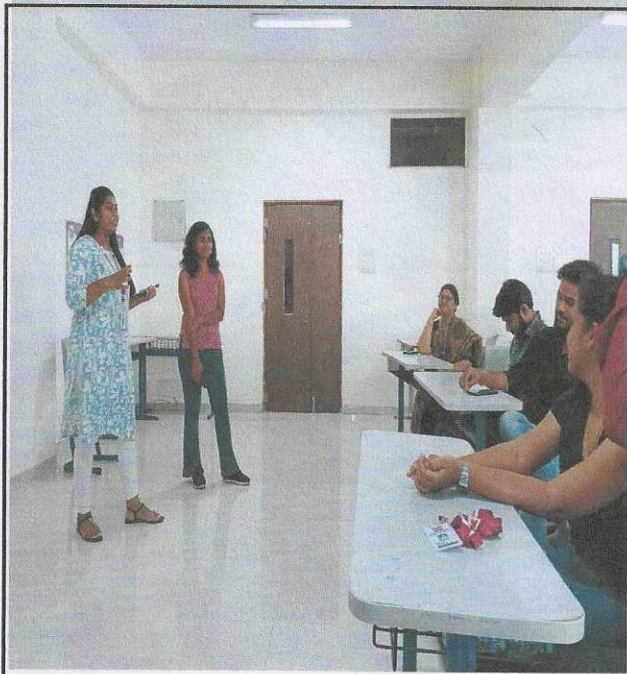
1. The program was Introduced and overall information given by Prof. Charushila Gaikwad
2. Mr. Shivdas Kamble was Welcome to all and Anchoring throw-out the session,
3. Total 5 Students were presented the Case Studies in this Activity.
4. Mr. Bilal Pathan presented and explained the Case Study of "Urban Clap". He has explained the History of urban clap, Marketing strategy, growth, turnover and challenges of the same.
5. Miss. Swati and Miss. Purva presented case study of "Johari Window" Miss Swati were explained the module of Johari Window and Miss. Purva were explained the how it is useful to increase the interpersonal relationship and effective team work in the organization.



6. Miss. Namita nad Miss. Prachi presented case of “Mumbai Dabbawala” They both explained the story of Dabbawala how and when they starts the tiffin service. Total Customer, Their time Management, and Supply chain management, Awards they received, and the Strategy of Delivered the tiffin within a time and collect the tiffin again from the same place, The prograded was adjourned with the vote of thanks by Prof. Charushila Gaikwad

Some Glimpses of the “Case Study Presentation”





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Some Glimpses of the “Case Study Presentation”





Thanks and Regards

Mrs. Charusheela R. Gaikwad  
Librarian,  
Dr. D. Y. Patil School of Management  
Lohegaon, Pune

Dr. E. B. Khedkar  
Director,  
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Lohegaon, Pune

